

Fundraising

Makes It Happen



Dreading yet another fundraiser? Let us reassure you that Butter Braid braided pastries are a proven success in the fundraising market. With your interests in mind, we base our program on three things that are sure to make your fundraiser a success! "A Great Profit...A Proven Product...A Simple Program..."

Butter Braid™ braided pastries are not sold in stores and have an unbeatable homemade look and taste. Not only are the braided pastries hand-braided, there are layers upon layers of 100% real butter and flakiness to indulge upon. Each pastry comes with a packet of frosting, and the Simple 3 step preparation gives you choice and flexibility. Just thaw, raise and bake and the braided pastry is ready to serve. Our organization will be receiving \$6.00 profit on every unit sold. This gives us an extremely large opportunity to fund the _____.

With such a well liked and reputable product, it will be easy for your child to meet and hopefully exceed their fundraising goal.

YOUR CHILD'S FUNDRAISING GOAL: 10 BRAIDS

HELPFUL TIPS:

- Make Adult Supervision a Must - All fundraising activities involving children should be supervised by a parent or adult. Children should not be left to walk around with money or approach anyone outside of those they know well without adult supervision
- Make a List - Focusing your fundraising activities on your family, friends and coworkers is the safest way to fundraise. See list on back
- Enthusiasm – Be excited about the product and the reason you are fundraising
- Good Communication - Introduce yourself, your product and your reason for fundraising, it is not sold in stores
- Ask for the Order – Always include a direct request for an order "Can you help us meet our goal"
- Order Taker – Make sure you are taking the form with you, and that you completely fill it out
- Money – Collect money when taking orders, and make checks payable to _____.

IMPORTANT INFORMATION

Date here: Fundraiser Begins
Date here: Fundraiser Ends
Date here: Fundraiser Delivery

- The order forms must be turned back in by ----- – **no later.** They can be turned in earlier if needed.
- The braids will be delivered on _____. The braids will come frozen, so they will need to pick them up from school that day and get them delivered so they do not thaw out for the customers.
- **When customers order you must collect money at the time of order.**

If you have any questions, please feel free to contact
Group Leaders:
Phone number:
Email Addresses:



THANK YOU FOR SUPPORTING

